

Quarterly Newsletter

Val 3 - 2025



Classroom Supply Drive Collects \$7,300 in Supplies to Help Teachers and Students!

Our third annual Classroom Supply Drive provided over \$7,300 in school supplies to teachers and students across San Antonio, La Vernia, and New Braunfels, thanks to Firstmark members, employees, and countless other supporters—this marks the largest donation generated by the drive to date!

"As a credit union that was founded by teachers, it makes this give that much more special, being there for them—in addition to their students—when they need it most. This is an event we look forward to every year since it started in 2023, and it's just one way we can show appreciation for all their dedication in helping our future generations."

Marisa Pérez-Díaz Executive Director/Firstmark Foundation The supply drive—which started back on June 16 and went through August 15 of this year—has become an annual event at Firstmark, providing resources to teachers and students while paying homage to the credit union's founding 10 teachers. Collecting everything from paper and pens to tissues and sanitizing wipes, the contributions were distributed to a total of 10 school districts—a fitting number to mirror our total number of founders!

We are thankful for the opportunity to collaborate with local schools, our caring members, as well as other partners in making a positive difference in the communities we serve and look forward to making a bigger impact in next year's drive!



Teacher Fest

Every year, SALT (San Antonio Leaders & Teachers) will host **Teacher Fest**, an event provided for educators to meet some incredible vendors and snag some cool swag—and one of those vendors was the Firstmark Foundation! Hundreds of teachers made it out this year, grabbing some tasty treats, enjoying fun giveaways, and getting some neat ideas to make this school year the best yet!





Educator of the Month



Educator of the Quarter



Illeana Perez - September Northside ISD Randall Fields Elementary



Valerie Enriquez
Poth ISD
Poth High School



Academic Planners

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Planners to teachers across San Antonio, La Vernia, and New Braunfels! This is an annual give Firstmark does to support educators with the resources they need for instructional planning, to keep track of what's coming next, and to help our students thrive even more. The planners continue to be a huge hit in the education community and teachers abound are knocking it out of the park this year!





Foundation Sponsorships & Events

Each year, we provide funds through sponsorships at various school district events, which is then used to support local teachers and students. For the third quarter, we contributed to the following foundations and programs:

Back-to-School Events

- Communities in Schools Back-to-School Event
- Family Services Association: Teacher In-Service Training
- East Central ISD New Teacher Orientation
- Judson ISD Convocation
- Judson ISD Block Party
- La Vernia ISD Convocation
- New Braunfels ISD Convocation
- New Teacher Academy shopping trip awarded to one new teacher!
- Northside ISD Secondary Engagement Academy
- NorthEast Coaches Meeting
- NorthEast ISD New Teacher Orientation
- NorthEast ISD Paraprofessional Conference
- NorthEast Summer Leadership Event
- Region 20 Back-to-School Event
- Scobee Science Center Welcome Back Teachers Event

School Sponsorships

- Floresville ISD Gala: Wilson County Expo Center
- Region 20 Superintendents Breakfast
- San Antonio Education Partnerships Breakfast
- San Antonio Report: The President's Panel Breakfast
- Sponsorship of the Employee Giving Campaign: Northside ISD







These contributions would not be possible without Firstmark's Power of the Dollar® members, who continue to provide a stream of resources to fund important initiatives that help create sustainability within the education system. Through the Firstmark Foundation, we will continue to make a positive impact in the education community through the collective giving of the credit union's membership.