



2025-2026

Academic Planner



Firstmark
Credit Union®

Education Grants

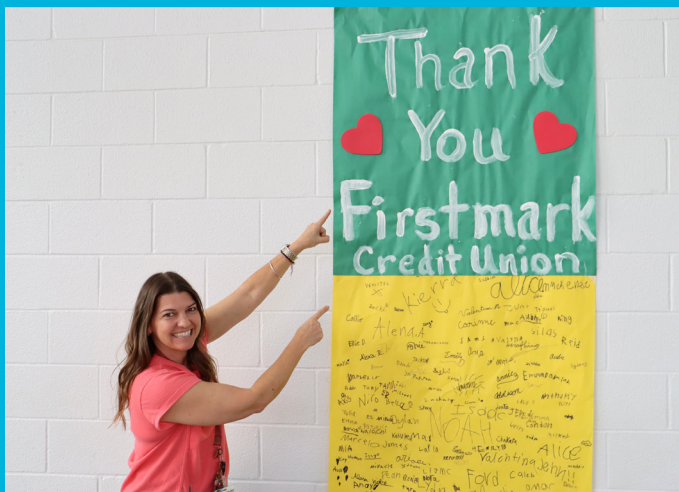
Applications Open | August 18 – October 14

Have an innovative idea
to bring to life for your
students? We want to help!

Apply for your chance
to receive **\$1,000!**

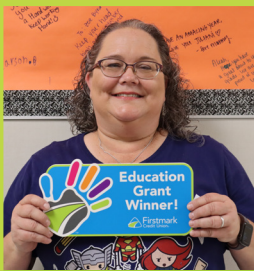


Firstmark FOUNDATION™



The Firstmark Foundation is proud to help educators in San Antonio and the surrounding communities we serve through the Education Grant Program. Since 2008, Firstmark Credit Union, alongside the Foundation and Power of the Dollar® members, have awarded \$125,000 in grant funds to hundreds of local educators, which have been used to create sustainability within their classrooms and school districts.

2024-2025 Education Grant Winners!



Alisha Stults
Memorial ES



Amanda Combs
Kallison ES



Andrea Colwell
Scobee ES



Angela López García
Alamo Heights HS



Angelena Watkins
Judson MS STEM



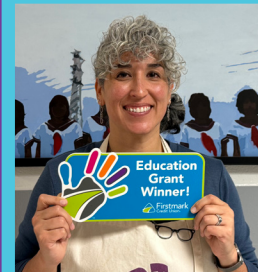
Anna Sexton
McNair MS



Bettina Bonsu
George Gervin Acad.



Bonnie L. Garza
LaCoste ES



Brandy González-Kee
Clark HS



Darla White
Zachry MS



Dr. James Hernandez
Terrell Wells MS



Eliza Vela
Longfellow MS



Karen Wilcox
Northwood ES



Leticia McNabb
Villarreal ES



Melinda Valdez
Beard ES



Natalie Stuart
Mead ES



Samantha Santos
Colonial Hills ES



Sarah Lankford
Vale MS



Shirley G. Tucker
La Vernia IS



Valerie Valencia
Ingenuity ES

Read more about
their projects here





Firstmark FOUNDATION™

Rooted in Education, Powered by Members



The Firstmark Foundation continues to make exceptional strides in building a positive presence throughout San Antonio and the surrounding area by providing education grants, student scholarships, high impact grants, and essential funding for important initiatives that help create sustainability within the education system. As an extension of the credit union founded by teachers on the philosophy of people helping people, the Foundation remains mission-focused and committed more than ever to giving back to our schools.

Alongside Power of the Dollar® members, the Foundation awarded \$100,000 to Alamo Colleges in March 2025, which will be used to support students' financial education. In addition, the Foundation gave 20 educators \$1,000 each in grant funds in December 2024, helping to provide resources for their students. They also pledged \$20,000 in student scholarships, handed out 1,000 turkeys at their fourth annual Turkeys for Teachers, and donated nearly \$2,000 to schools during their classroom supply drive last year.



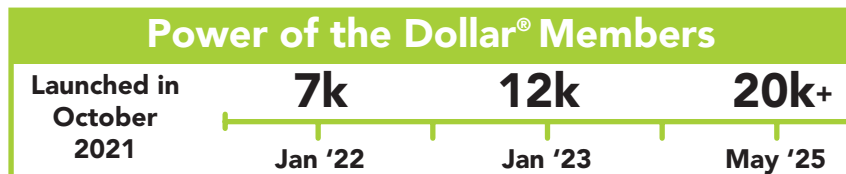
"The Firstmark Foundation's ability to give back to our education community would not be possible without the credit union's Power of the Dollar® members, who generously contribute to help our schools thrive. The momentum we have is unwavering, and seeing everyone come together to make a difference has been both inspiring and fortuitous."

Marisa Pérez-Díaz

Executive Director, Firstmark Foundation

The ONE Checking Account Powering Education

Power of the Dollar® Checking includes premium money-saving benefits and a \$1 impact fee that goes directly to the Firstmark Foundation.

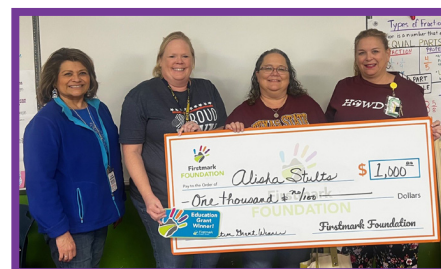


Eliza Vela, SAISD
Education Grant Winner

Firstmark Foundation

Making an Impact Together

Dedicated to making a tangible, positive impact through the collective giving of our members, together, we will create pathways that lead to better lives and stronger communities.



Alisha Stults, NBISD
Education Grant Winner



SAMSAT
High Impact Grant



Amanda Combs, NISD
Education Grant Winner



Rogers Middle School
Classroom Supply Drive

Rooted in Education, Powered by Members

The Firstmark Foundation is a non-profit, 501(c)(3) public charity focused on giving back to the education community. Firstmark Credit Union, the Foundation, and Power of the Dollar® members have collectively given:

\$145,000
Education Grants
Since '08

\$420,000
High Impact Grants
Since '21

\$345,000
Scholarships
Since '94



Serving These Texas Counties

Atascosa, Bandera, Bexar, Blanco, Caldwell, Comal, Crockett, Dimmit, Edwards, Frio, Gillespie, Gonzales, Guadalupe, Hays, Karnes, Kendall, Kerr, Kimble, Kinney, LaSalle, Llano, Mason, McMullen, Medina, Maverick, Sutton, Terrell, Val Verde, Wilson, Zavala

In partnership with
HUB Investment Partners,
financial wellness experts
specializing in TRS and serving
over 600 Texas School Districts.

August '25

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JULY 2025

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SEPTEMBER 2025

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SUNDAY

MONDAY

TUESDAY



Pens, Pencils & Supplies – Oh My!

Get our low-rate personal loan to help for Back-to-School! Give us a call at (210) 442-0199 or visit firstmarkcu.org for a fast & easy apply!

3	4	5
10	11	12
17	18 Education Grant Applications Open!	19
24	25	26 Women's Equality Day
31		

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



You're building
futures.
Keep going!

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14 National Financial
Awareness Day

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Educator Solutions

Your Loan Library

Classroom Supply Loan

Cover the cost of classroom expenses during the school year.

✓ APR is 0.00%¹

Sallie Mae® Student Loan

New flexible, private student loan products designed to fit your needs.

✓ Competitive Rates



Plan Early for Retirement!

Saving today will put you on the right track to retire on-time. Firstmark partners with HUB to help with just that.

HUB's Retirement Calculator

$$\text{Years of Service} \times \text{State Multiplier (2.3\%)} \times \text{Average 3-5 Highest Years of Income} = \text{Maximum Benefit}$$



Visit tcgservices.com/firstmark
or call (210) 741-7824.

1. APR is Annual Percentage Rate. Accurate as of 06/17/2025. Membership with Firstmark Credit Union required. Must be an active and certified K-12 teacher in a public or a private school to qualify. Rates and terms are subject to change without prior notice. Loan amount is \$500. Maximum term is ten (10) months. Payment example: On a 10-month loan for \$500 at 0.00% APR, you would make ten (10) payments of \$50. All loans are subject to credit approval.

2. APR is Annual Percentage Rate. Accurate as of 06/17/2025. 0.25% discount available for education members. Used auto cannot exceed 120,000 miles. Subject to change. Conditions apply. See firstmarkcu.org for more details.

Power of the Dollar®

Your Power of the Dollar® membership helps the Firstmark Foundation to fund initiatives that enrich the schools in our community!

✓ **Loan
Discounts**

MAX

✓ **Money
Returns**

Plus

✓ **ATM
Refunds**

**Power
of the
Dollar®**

✓ **Community
Impact**



**Firstmark
FOUNDATION™**

The Firstmark Foundation teams up with Power of the Dollar® members to give back to our local schools and education communities. You're not just receiving financial benefits – you're helping fellow educators and their students across San Antonio and surrounding areas.



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SUNDAY	MONDAY	TUESDAY
<div></div> <div>Remember to celebrate your wins—no matter how small.</div>	<div>1 Labor Day Credit Union Closed</div>	<div>2</div>
<div>7</div>	<div>8 International Literacy Day</div>	<div>9</div>
<div>14</div>	<div>15 National Hispanic Heritage Month Begins</div>	<div>16</div>
<div>21</div>	<div>22</div>	<div>23</div>
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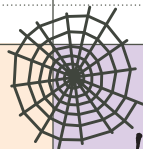
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14 Education Grant Applications Close!

28

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 National Principals Month	2 National Custodian Appreciation Day	3	4
8	9	10	11
15 National Hispanic Heritage Month Ends	16	17	18
22	23	24	25
29	30	31 Halloween	



Let's remember-
Batty
is a valid teaching
style this month.



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28	29	30	31			



TUESDAY

Turkeys For Teachers

November 8



2 Daylight Saving Time Ends	3	4
9	10	11 Veterans Day Credit Union Closed
16	17	18
23	24	25
30		

SATURDAY

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Holiday shopping is upon us 🧑🏻!!!

Gift yourself some extra cash by giving us a call at (210) 442-0199.

To apply online: firstmarkcu.org/member-benefits

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8 Turkeys For Teachers



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19 Support Professionals
Appreciation Day

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27 Thanksgiving Day
Credit Union Closed

28 Thanksgiving Holiday
(Extended)
Credit Union Closed

29 Small Business Saturday

December '25

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NOVEMBER 2025

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JANUARY 2026

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SUNDAY	MONDAY	TUESDAY
Don't forget. You're someone's favorite teacher.	1	2
7 National Pearl Harbor Remembrance Day	8	9
14 Hanukkah Begins	15	16
21	22 Hanukkah Ends	23
28	29	30

Congratulations

Educator of the Month

In partnership with KSAT 12



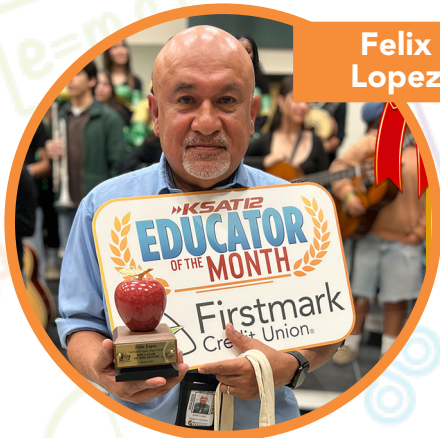
Sam
Arrieta



Jennifer
Peña



Wesley
Bauerschlag



Felix
Lopez



Siobhan
Hughes



Ansley
Harris



Brittany
Mapel



Elyssa
Fields



Susanna
Hernandez

To all the winners!

Teacher of the Game

In partnership with Spurs Sports & Entertainment



**Gabriela
Rodriguez**



**Angela
Detlaff**



**Katya
Solis**



**Jennifer
Grimes**



**Miguel
Hernandez**

Educator of the Quarter

In partnership with Wilson County News



**Paul
Kirby**



**Rachel
Goddard**



**Cynthia
Sutton**



**Kathy
Silva**

January '26

☒ Open Checking Account at Firstmark

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DECEMBER 2025

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FEBRUARY 2026

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SUNDAY

MONDAY

TUESDAY



New Year, New Checking Account

Start your New Year's Resolution off right with a new checking account at Firstmark.

Visit firstmarkcu.org/checking today!

4	5	6
11	12	13
18	19 Martin Luther King Jr. Day Credit Union Closed	20
25	26	27

WEDNESDAY



Make this your year.
I believe in you!

THURSDAY

1 New Year's Day
Credit Union Closed

FRIDAY

SATURDAY

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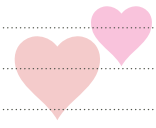
MARCH 2026

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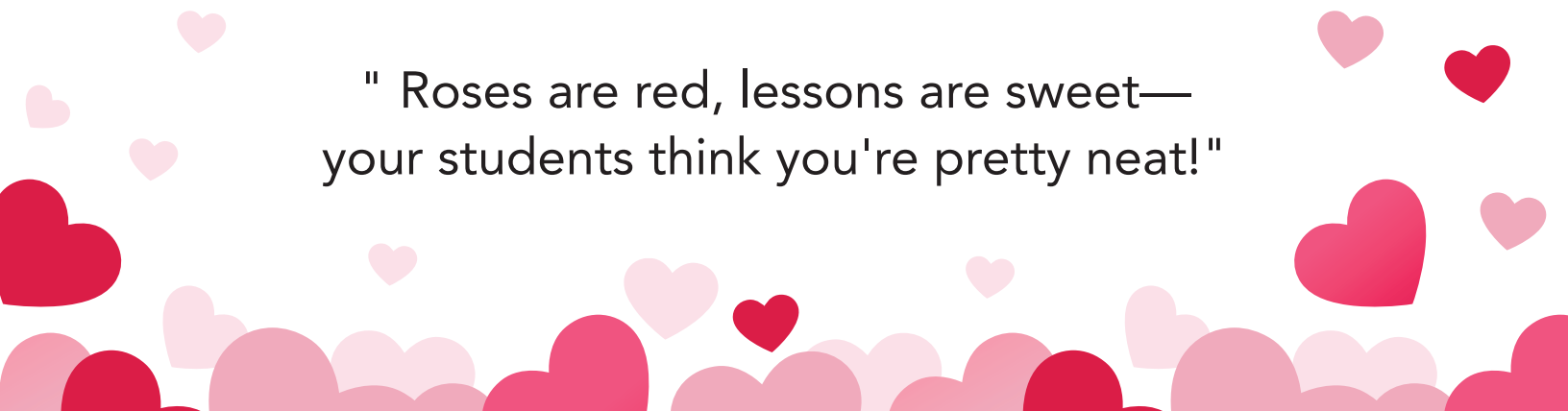
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Open a **free** Basic Checking account at Firstmark with \$0 maintenance fees & \$0 minimum monthly balance requirements.

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4	5	6 National Wear Red Day	7
11	12 San Antonio Stock Show & Rodeo Begins	13	14 Valentine's Day
18	19	20	21
25	26	27	28



" Roses are red, lessons are sweet—
your students think you're pretty neat!"



March '26

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FEBRUARY 2026

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APRIL 2026

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SUNDAY	MONDAY	TUESDAY
1 San Antonio Stock Show & Rodeo Ends	2	3
8	9	10
15	16	17 St. Patrick's Day
22	23	24
29	30	31 César Chávez Day

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
4	5	6	7
11	12	13	14
18	19 Ramadan Ends	20	21
25	26	27	28

You're in luck—It's just a buck!
Power of the Dollar®

Enjoy exclusive benefits for just
\$1/month. Call (210) 442-0100
or stop by your nearest Firstmark
location today!



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Firstmark
Credit Union®

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WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Passover Begins	2	3 Good Friday	4 National School Librarian Day
8	9 Passover Ends	10	11
15	16 Fiesta San Antonio Begins	17	18
22 Earth Day	23	24 Battle of Flowers	25
29	30	<div><h1>Home Equity Loan</h1><p>Who knew your home could consolidate your debt?! Give us a call at (210) 442-0199 to find out how.</p></div>	

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**They see you *rollin'* into an
Auto Loan from Firstmark!**

Visit firstmarkcu.org/auto to learn more or give us
a call at (210) 442-0199 to start cruising today.

TUESDAY

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5 Cinco de Mayo

10 Mother's Day

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25 Memorial Day
Credit Union Closed

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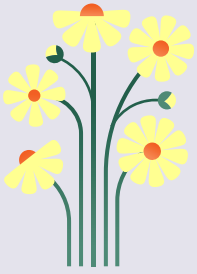
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WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



May this new month bring
you renewed energy
and inspiration!

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6 School Nurse Day

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16 Armed Forces Day

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June '26

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MAY 2026

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JULY 2026

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SUNDAY	MONDAY	TUESDAY
<div>  <p>Mid-year check-in: Say it with me... I got this!</p> </div>	1	2
7	8	9
14 Flag Day	15	16
21 Father's Day	22	23
28	29	30

[illegible]

TUESDAY

**Give us a call at (210) 442-0199
to apply today.**




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Firstmark
Credit Union®

[illegible]

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Independence Day Credit Union Closed
8	9	10	11
15	16	17	18
22	23	24	25
29	30	31	 Keep calm and pretend it's on the lesson plan.

Thank you to our partners!



We also want to thank our members.
Without our members, none of this would be possible!



Power of the Dollar®

Power of the Dollar® members join the Firstmark Foundation in funding significant needs across our school districts, such as:



- ✓ Teacher/Student Resources
- ✓ Educator Initiatives
- ✓ New School Facilities
- ✓ Improved Learning Spaces
- ✓ School Sponsorships



See more exclusive benefits with
Power of the Dollar® Checking



Educators get
an additional
discount on
Auto Loans!



**Thank You
for another
amazing year!**



Firstmark
Credit Union®